



*Our Community, Our Neighborhood, Our Town*

## ECONOMIC BUSINESS COUNCIL NEWSLETTER

THIRD QUARTER 2014



(Top) Bon Appetit! Livoti's and DeMarco's celebrated Aberdeen Day in a big way by providing food for several hundred attendees.  
(Middle) Deputy Mayor Margaret Montone attends Fishing Contest at Cliffwood Beach.  
(Bottom) High school events were packed for fun and festivities!

### DON'T FORGET!

Sign your business up for the Code Red alert system. Visit [www.aberdeennj.org](http://www.aberdeennj.org) or call Maxine Rescorl at 732-583-4200 ext. 101 for more information.



### THIRD ANNUAL TOWN-WIDE ABERDEEN DAY A SUCCESS

Despite the rain on Saturday, September 13<sup>th</sup>, the third annual town-wide Aberdeen Day proved to be a success. The morning began with a fishing contest at Cliffwood Beach, followed by the primary attraction at Matawan Regional High School. The exciting events included: a reptile show, pony rides, a petting zoo, a classic car show, entertainment, crafts, vendor booths, and more. The high school celebration was augmented by a series of events including parking lot events sponsored by DeMarco's Catering & Gourmet Deli and Livoti's Old World Market.

For the first time ever, free trolley rides sponsored by Quality 1<sup>st</sup> Basement Systems were offered to facilitate traveling from one venue to another.

The day continued with the expanded format introduced in 2012, in an effort to showcase all areas of the township and make the event more accessible to the community.

### Aberdeen's Got Talent & Movie in the Park Events: Re-Scheduled Information

Hometown Residential Realty's Community Appreciation Event featuring **Aberdeen's Got Talent** with Total Sounds Entertainment has been re-scheduled for **Saturday, September 20<sup>th</sup>** from 3:00pm – 7:00pm in the Strathmore Shopping Center. Join us for catered food, DJ/music, dancing, giveaways, and more!

The **Movie in the Park** event has been re-scheduled for **Saturday, October 11<sup>th</sup>** at 7:15pm at Fireman's Field (located at Lloyd Rd. and Gaston Street). We will be featuring "Monsters University" sponsored by WeConnect Enterprise Solutions, your DIRECTV Authorized Dealer.

UP TO DATE INFORMATION ON ALL ORDINANCES

PASSED CAN BE FOUND AT:

[WWW.ABERDEENNJ.ORG](http://WWW.ABERDEENNJ.ORG)

To contact the Economic Business Council:

One Aberdeen Square  
Aberdeen, NJ 07747

Phone: 732-583-4200 ext. 103

Web: [www.aberdeenebc.org](http://www.aberdeenebc.org)



### **A NOTE FROM THE MAYOR**

Dear Business Owner,

I am very pleased that we have presented to our town another exciting Aberdeen Day. Although rain led to the postponement of Aberdeen's Got Talent and Movie in the Park, we had great turnouts for the fishing contest at Cliffwood Beach, the parking lot events sponsored by DeMarco's and Livoti's, and the traditional celebration at the High School. What's more, for the first time, a trolley sponsored by Quality First Basement Systems shuttled attendees who parked at the train station to all venues. This all would not have been possible without the dedication and hard work of the Aberdeen Economic Business Council, who combined their efforts with the Recreation Dept. to create a true town-wide celebration. Special kudos go to EBC Chairman Carmine Visone of Home Away From Home Academy and EBC Member Jason Bigelow of Advanced Tire & Auto, who represented the EBC on the committee that directed this year's event.

We look forward to seeing Aberdeen Day make additional strides next year and I'm confident that the EBC will help create more opportunities for our business community to benefit from the exposure this celebration brings. Our goal is simple, to show New Jersey that Aberdeen is a great town to work and live. Meanwhile, in the months ahead, stay tuned for details on several exciting redevelopment projects around town. Please feel free to reach out to me at any time.

Regards,  
Fred Tagliarini

### **Temporary Signage for Special Events**

The Economic Business Council has requested that Aberdeen Township re-visit the verbiage for temporary signage. In order to alleviate any discrepancies between the businesses and the town, the verbiage for special event temporary signage will resemble the verbiage for grand opening temporary signage. This update will alleviate any issues or confusion for the various uses of signage throughout the town.

### **HELP WANTED SIGNS IN TOWN BUSINESSES**

The EBC has been instrumental in allowing "Help Wanted" signs to be displayed in business windows. Lawn signs may also be used, if needed. By allowing the use of these signs, not only will businesses be able to effectively recruit employees, but it will also assist community members who are seeking employment. This is a proactive measure in growing business and creating jobs within the town.

### **ABERDEEN EBC APPOINTS NEW COUNCIL MEMBER**

The Aberdeen Economic Business Council is pleased to introduce its newest member, Bill Parness. Bill is the owner of Parness and Associates, and is enthusiastic to join the committee and offer his assistance to Aberdeen Township. Bill has been graciously volunteering his public relations services to the EBC for the past three years. The members are proud to welcome him to the Council and believe he will be a strong asset to Aberdeen Township. Bill joins the completed appointed committee of: Carmine Visone (Chairman), Maxine Rescorl, Steven Marcinkiewicz, Jason Bigelow, David Shah, Eugene DeMarco, and Jahred Gallo along with Mayor Fred Tagliarini, and Township Manager Holly Reycraft.

### **UPCOMING EVENTS:**

**September 20, 2014: Aberdeen's Got Talent**

**October 11, 2014: Movie in the Park**

## ***Our Community, Our Neighborhood, Our Town***

If you no longer wish to receive e-mail or postal notifications from the Aberdeen Economic Business Council, please let us know by sending an e-mail to: [maxine.rescorl@aberdeennj.org](mailto:maxine.rescorl@aberdeennj.org) specifying that you do not want to receive these notifications.