



# TOWNSHIP OF ABERDEEN

ONE ABERDEEN SQUARE, ABERDEEN, NEW JERSEY 07747

Thank you for considering sponsorship of Aberdeen Township's programs for this year. We know that these events attract patrons from Aberdeen but from surrounding towns as well, who shop in our stores and dine at our restaurants, and return to Aberdeen again for an enjoyable experience. In order to continue to deliver these programs beyond our normal funding, we seek generous support of contributions from organizations such as yours. We look forward to the support of businesses who are interested in being listed as a sponsor of our events. Your consideration is requested of the following levels of support:

All year Sponsor: Sponsor of all events except for Aberdeen Day	\$4,000
*BONUS*Full year Sponsorship: All events including Aberdeen Day	\$6,000
Individual Annual Event Sponsor: You may choose one Annual Event to sponsor not including Aberdeen Day	\$1,000
Special Events Sponsorship: Throughout the year Aberdeen likes to throw in a new event to the calendar. This sponsorship would go towards events that may be at the Community Center such as a Daddy/Daughter Dance or an event for Mother's Day.	\$500
Movie Series Event Sponsor	\$1,500

## **All Year Sponsorship \$4,000 BONUS \$6,000**

Your name and logo will appear on all event materials throughout the year. This sponsorship includes the Movie Series ( 3 separate events), the special events, the Easter Egg Hunt, the Annual Fireworks Display, the Doo-Wop Concert & Car Show, and the Christmas Tree Lighting. When you decide to take the Bonus Sponsorship, this includes all the events above plus our Annual Town-Wide Aberdeen Day. This includes print, Huskievision, posters, flyers, banners, signage, website and Facebook. Your company name will also be announced as a Full Year Sponsor and thanked at each event.

**Aberdeen Businesses receive a 50% discount on this rate.**

## **Individual Annual Event Sponsor \$1,000**

**Please circle one:**

Easter Egg Hunt April 8 Guisti Field

Independence Day Fireworks July 1 Fireman's Field

Doo- Wop Concert & Car Show July 13 Location TBA

Christmas Tree Lighting December 5 Town Hall

This includes print, Huskievision, posters, flyers, banners, signage, website and Facebook.

## **Special Events Sponsorship \$500**

This sponsorship is for our smaller events that pop during the year. This includes print, Huskievision, posters, flyers, banners, signage, website and Facebook.

## **Movie Series Event Sponsorship \$1,500**

The movie series event sponsorship includes all three outdoor movie events. These outdoor movie events will take place on June 24, July 15, & August 12 at three various park locations. This includes print, Huskievision, posters, flyers, banners, signage, website and Facebook.

**Aberdeen Businesses receive a 50% discount on this rate.**

**Company Name:**

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(Please print exactly as you wish it to appear in any material)

**Primary Contact:**

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**Email Address:**

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**Phone:**

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Please submit your logo to [Brittany.Shea@aberdeennj.org](mailto:Brittany.Shea@aberdeennj.org)

Contact Brittany Shea, Public Information Officer, with any questions at,  
732-583-4200x130.

Please make checks payable to: Aberdeen Township

Mail To:

ATTN: Brittany Shea

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